



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



UNIDO - JAPAN COOPERATION

Project for Agri-food and Agro-industry Development Assistance in Pakistan

CONTEXT

The Pakistani agriculture offers numerous opportunities for the country to become a strong economy, benefiting from the export of agri-food products. However, local agribusinesses are missing the ability to adopt international best practices due to a lack of expertise and enabling environment to improve their compliance and productive capacities and practices. Considering UNIDO's experience in developing agricultural extension services in Pakistan, the Government of Pakistan and the Japan International Cooperation Agency (JICA) have approached UNIDO to design an intervention, targeting strategic agri-food value chains in selected districts of Khyber Pakhtunkhwa and Balochistan.

STRATEGY

As part of the project, UNIDO works on the enhancement of the productive and compliance capacities of relevant actors in the cattle meat and apple value chains in the selected provinces so as to contribute to poverty reduction through economic growth. The project assists relevant governmental bodies in improving their practices and capacities in order

to provide food safety services to the industry at a sustainable manner. UNIDO provides technical support to improve the quality and safety, value addition, and productivity of local businesses, which in turn can contribute to better marketability, higher profit, and access to high-end markets.

EXPECTED RESULTS

- Detailed value chain assessment on local practices and capacities conducted.
- Sectorial policies for the apple and cattle meat value chains created.
- Codes of practices developed and training of trainers conducted.
- Local agriculture departments enabled to provide food safety services and support the transformation of local businesses.
- Development of new value added products supported in order to create economic benefit for local businesses.
- Access to high-end markets created by linking compliant business with buyers.

WORKING TOWARDS



ASIA AND THE PACIFIC



GEOGRAPHICAL COVERAGE PAKISTAN



DURATION

2019-2023



TOTAL BUDGET

JPY 560,000,000



PARTNERS

JICA, Ministry of National Food Security and Research of Pakistan



CONTACTS

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