

# PAFAID NEWSLETTER

UPDATES ON THE PROJECT FOR AGRI-FOOD AND AGRO-INDUSTRY DEVELOPMENT ASSISTANCE

JUNE 2021

VOLUME 1 | ISSUE 1



## IN THIS ISSUE:

HIGHLIGHTS *Page -2*

SAVE THE DATE - *Page -2*



PLANS FOR  
THE  
UPCOMING  
MONTHS

PROJECT ACTIVITIES DURING  
THE QUARTER - MEAT VALUE  
CHAIN - *Page -3*



PROJECT ACTIVITIES DURING  
THE QUARTER - APPLE  
VALUE CHAIN - *Page - 4*



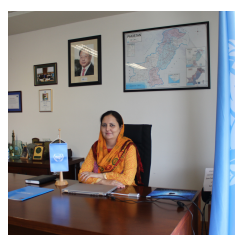
## Message from the Country Representative

I am pleased to share with you the updates of Project for Agri-food and Agri Industry Development (PAFAID) for the quarter that ended 31 May 2021.

UNIDO's PAFAID initiative, through close cooperation with the Government of Pakistan, Japan International Cooperation Agency (JICA) and relevant provincial departments and competent authorities, are dedicated to addressing value chain gaps to pave the way towards better economic opportunities. Working in two key-value chains – apple and meat in seven districts of Balochistan and four districts of Khyber Pakhtunkhwa (KP) provinces respectively, PAFAID ensures to improve the quality and safety, value addition and productivity, and access to high-end markets. Together we are paving the way to empowering local communities with the inclusion of women and youth by providing capacity-building support to create competitive market systems.

I am confident that with this collaborative effort PAFAID will have a sustainable impact on the lives of the beneficiaries and the country's overall economy.

Happy Reading!

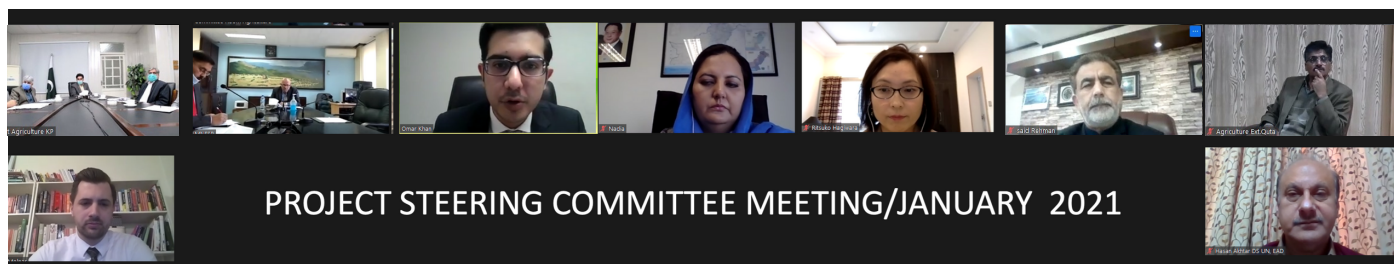


**NADIA AFTAB**  
UNIDO Country Representative

## HIGHLIGHTS

### *Project Steering Committee Meeting (PSC)*

On 12 January 2021, second Project Steering Committee Meeting (PSC) was held virtually. The meeting was chaired by Mr. Ghufuran Memon, Federal Secretary, Ministry of National Food Security and Research. In the meeting, the progress of PAFAID was reviewed, the second progress report was validated, and planned activities for the first half of the year. The Chair appreciated the role of the Government of Japan and UNIDO for their support for the agriculture sector in Pakistan, contributing to improving the livelihoods of actors involved in the selected value chains in KP and Balochistan. Meeting was attended by Ms. Hagiwara, JICA Pakistan Representative and Ms. Nadia Aftab, UNIDO Country Representative along with representation from the government.



### *World Food Safety Day*

On 7 June 2021, UNIDO Celebrated World Food Safety day through a social media campaign which included messages from the stakeholders through a video and web cards.



## PLANS FOR THE UPCOMING MONTHS

### JUNE | 2021

- Training of trainers on-Good Animal Husbandry
- Training of trainers on-Hygiene Practices (GAHP/GHP)
- Sessions on developing a draft compliance and enforcement policy
- 1st meeting of the AVC PPP Platform
- Training of the Lab staff on test methods

### JULY | 2021

- PMI and AMI Protocols
- Third Project Steering Committee
- Consultative process for business model development for slaughterhouses administered by the Local Government
- 2nd PPP for meat
- Lab training by UVAS to LDD and KPFHFA
- Session on Traceability System for Meat

- Establishment of CoP and e-learning platform for capacity building of Agriculture Extension Worker
- Training of Master Trainers on GAP and COPs

### AUGUST | 2021

- Development of Packaging solution for Apple
- Development of Solutions for Apple processing and value added products

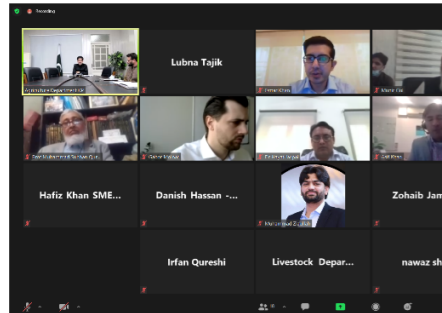


# HIGHLIGHTS OF MEAT VALUE CHAIN IN KP

## *Stakeholders Working Group Meeting for Meat Value Chain*

First PPP stakeholders working group meeting for meat value chain (SHWG) was held virtually on February 24, 2021, in KP. The project's status, technical documents, and reports for the cattle meat value chain were shared in the meeting. Mr. Israr Khan Secretary Agriculture Khyber Pakhtunkhwa, chaired the session which was attended by major stakeholders including provincial government representatives and potential partners which includes METRO and MAERSK.

assessment of slaughter houses in Peshawar was also conducted to help the LCB KP for upgrading the facility to ISO 14001:2015 standards.



food safety regulatory framework and to help achieve international standards of safety and quality, and for facilitation of meat business operations, contributing to investments in the sector. This will positively impact overall performance and reputation of meat production practices in the province.



## *Assessment of slaughterhouses to improve Meat Value Chain*

An initial assessment of eight selected slaughterhouses in three districts of KP province namely Peshawar, Abbottabad and Dera Ismail Khan was carried out. The findings and recommendations warranted an environmental assessment too. An environmental

## *Advisory support for food safety policy regulatory framework*

Technical opinion to develop bylaws for setting-up slaughterhouses and its operations was provided to the government of KP. This opinion supports the development of enabling regulatory practices for



## *Development of Good Hygiene Practices and Good Animal Husbandry Practices Guides*

From January to May 2021, Hygiene Practices (GHP) and Good Animal Husbandry Practices (GAHP) guides were developed in consultation with the L&DD, KP Food Safety and Halal Food Authority (KPFSHA) and Local Council Board KP with the support of international experts of UNIDO. GHP and GAHP should be used by LDD and KPFSHA for food safety

compliance. These document provide advice on Hygiene standards reducing the risk of meat contamination and how to improve the workers management and the production system. All the advices given in these manuals have the final goal to increase the beef production and improve the meat quality at the end of the chain in KP province

# HIGHLIGHTS OF APPLE VALUE CHAIN IN BALOCHISTAN

## *PAFAID Developed Good Agricultural Practices Guide for Apple Value Chain*

On 16 February 2021, a concluding ceremony to present “Good Agricultural Practices (GAP) guide for the Apple Value Chain” was held in Quetta. The GAP guide is prepared by UNIDO in consultation with the Department of Agriculture Balochistan and other public and private stakeholders.

Chief guest Engineer Zmarak Khan Achakzai, the Provincial Minister for Agriculture Government of Balochistan, appreciated the efforts of UNIDO and JICA in Pakistan and said that, “the support from UNIDO in the development of the Apple Value Chain in seven districts of Balochistan will have a profound effect on the livelihood of people”.



## *Improving the education standard in Balochistan Agriculture College*

In January- March 2021, UNIDO, the PAFAID initiative assessed the Food Technology Program of the Balochistan Agriculture College (BAC) based on European educational standards in food science. The outcome report was shared with the BAC, which identifies potential

areas for investment that will help the college upgrade its Food Sciences Program as part of its effort to become an accredited university program.



## *Apple Value Chain Development and Investment Strategy and Road Map for Balochistan*

In consultation with key stakeholders, UNIDO initiated the development of Apple Value Chain Investment Strategy and Road Map for Balochistan, which will serve as a guiding document for a Public-Private Partnership (PPP) platform for the apple value chain in Balochistan. In March 2021, regular coordination and correspondence were held with FAO and UN/ITC. UNIDO regularly participates in meetings to discuss possible synergies related to apple value chain development in the province.



## *PPP Platform for Apple Value Chain Development in Balochistan*

A PPP platform for Apple Value Chain Development in Balochistan was formed which includes representation from Government departments, Balochistan Food Authority, BAC, Apple Farmer Association, transporters, whole-sellers, cold storage owners, Chamber of Commerce and Industries Balochistan, women entrepreneurs and youth, Small and Medium Enterprises Development Authority, industry association, and relevant UN agencies. This platform enables development of Apple value chain in Balochistan at large, from developing technical guidelines to developing policies, strategies and ensuring inclusive and sustainable development.



## FOR FEEDBACK AND SUGGESTIONS

United Nations Industrial Development Organization (UNIDO)



7th Floor, Serena Business Complex, Khayaban-e-Suhrawardy, Sector G-5/1, Islamabad, Pakistan



office.pakistan@unido.org



+92 51 8354803



www.unido.org



@UNIDOPakistan



@UNIDO\_Pakistan

## Subscription

To subscribe and receive future issues of Industry Matters for Development, please send an email with your name and address to [office.pakistan@unido.org](mailto:office.pakistan@unido.org)

**Disclaimer:** Volume 1, Issue 1 2021 Copyright ©The United Nations Industrial Development Organization. No part of this publication can be used or reproduced without prior permission from the UNIDO Pakistan Office.