

PAFAID NEWSLETTER

UPDATES ON THE PROJECT FOR AGRI-FOOD AND AGRO-INDUSTRY DEVELOPMENT ASSISTANCE

JUL-DEC 2021

VOLUME 1 | ISSUE 2



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PAFAID Highlights

Revitalizing the livelihood of Apple value chain in Balochistan, and Cattle Meat value chain in Khyber Pakhtunkhwa

MONTH	ACTIVITY
<i>Aug</i>	3rd Project Steering Committee Meeting convenes in Peshawar
<i>Sept</i>	1st Public-Private Partnership Platform meeting validates the Apple Value Chain Investment Strategy and Roadmap in Quetta
<i>Oct</i>	2nd Stakeholder Working Group Meeting for Meat Value Chain reviews the guidance and assessments for institutional and regulatory capacity building
<i>Oct</i>	Gender Sensitization & Awareness sessions for regulators and inspectors
<i>Nov</i>	Training of Trainer for food regulators
<i>Nov</i>	Field visits and discussions for enterprise upgrade
<i>Dec</i>	High Level KP government officials' Exposure Visit to Lahore
<i>Dec</i>	Risk-Based Food Inspection and Food Safety Management Systems training at the Balochistan Food Authority

- Launch of the PAFAID E-learning Moodle Platform
- Hand-held guides on Good Agricultural Practices (GAP), Good Animal Husbandry Practices (GAHP) and Good Hygiene Practices (GHP) published

MEAT VALUE CHAIN | HIGHLIGHTS FROM JUL-DEC 2021

2nd Stakeholder's Working Group (SHWG) Meeting

The SHWG discussed project activities and provided recommendations for enhancing public-private partnership for meat value chain. Following presentations on business models, the group deliberated on challenges and solutions for promoting investments for slaughterhouses. The integration of environmental assessments for abattoir operations was strongly encouraged.



Gender Sensitisation & Awareness Sessions

for KPFSHA, LDD and LCB officials and inspectors



Technical Training Sessions for Master Trainers

An E-learning platform for Master Trainers was developed and embedded within the pafaid.org website with courses on:

- **Good Hygiene Practice (GHP)** for food business operators involved in the meat value chain,
- **Good Animal Husbandry Practice (GAHP)** for farmers and animal transporters, and
- **Anti-mortem (AMI) and Post-mortem (PMI)** inspection protocols for inspectors.

The Training of Trainers (ToT) included introductory sessions conducted by international

food safety experts, Madeleine Smith and Michele Gallo, who introduced the e-learning platform and course format to officers and inspectors from the KP Food Safety and Halal Food Authority (KPFSHFA), the Livestock and Dairy Development Department (LDD) and the Local Council Board (LCB).

The self-paced courses are supplemented with guidance documents and training videos to enable the inspectors and extension officers to effectively incorporate improved food safety practices and utilise in internal capacity building programs.

Participants were awarded a Certificate of Achievement upon successfully completing the course.



IN SPOTLIGHT: High-Level Exposure Visit to Lahore by KP Government Officials



A high-level delegation of government officials from Khyber Pakhtunkhwa (KP) was invited on an Exposure Visit to Lahore. Hosted by the University Veterinary and Animal Sciences (UVAS), the delegation comprised representatives from the KP Food Safety & Halal Food Authority (KPFSHFA), Livestock and Dairy Development Department (LDD) and KP Local Council Board (LCB). The visit showcased best practices within the meat value chain, encompassing a range of farm-to-shelf food operators.

Mr. Shahrukh Ali Khan (Director General, KPFSHFA), Dr. Alam Zeb (Director General, LDD), Mr. Said Rehman (Additional Secretary, LCB) and Ms. Lubna Tajik (Lead National Project Coordinator, UNIDO) led the delegation. Mr. Nasim Ahmad (Vice Chancellor, UVAS) and faculty members welcomed the representatives and introduced them to the research and operations facilities at the UVAS Department of Meat Science and Technology. The visit highlighted modern operations including meat traceability and processing piloted at the UVAS Meat Shop.

The delegation visited the Oasis Commercial Feedlot Farm, Pakistan's largest commercial beef operation, which caters to export-based abattoirs. The delegation also appreciated the services offered by the Model Cattle Market in Sheikhpura as a first step towards establishing a modern trading facility for sellers and buyers in Pakistan. The attendees also observed best practices for abattoir operations at PAMCO (a state of art government owned slaughterhouse) and Abedin International Raiwind (a private slaughterhouse facility exporting meat to the Middle East). The visit concluded with the representatives observing the SOPs and food safety best practices following international standards at the Metro Cash and Carry, Pakistan's biggest wholesale and retail supermarket.

This first of its kind partnership-driven exposure visit for the development and regulation of the meat industry in Pakistan was highly praised by all stakeholders.

APPLE VALUE CHAIN | HIGHLIGHTS FROM JUL-DEC 2021

1st Public-Private Partnership Platform Meeting



Chaired by the the Provincial Minister for Agriculture & Cooperative Department, the 1st PPP convened a range of public and private actors to discuss challenges and opportunities for apple value chain development. The partners also validated the Apple Value Chain Investment Strategy and Roadmap.

Focus Group Discussion Apple Packaging

International experts from the World Packaging Organisation and other public-private stakeholders, including SMEDA, FAO and ITC, discussed upgrades for packaging solutions across the apple value chain



Gender Sensitisation & Awareness sessions for extension officers



Mr. Umaid Ali Khokhar (Secretary Department of Agriculture & Cooperatives) was recognized as the Gender Champion for the Quarter.



Technical training sessions on Good Agricultural Practices (GAP)

PAFAID conducted two Training of Trainers (ToT) sessions for Master Trainers from the Agriculture Extension department from seven apple producing districts. The training aimed to equip and enable the extension officers to support farmers in respective districts on implementing GAP guidelines, including crop rotation, use of pesticides and traceability. The participants were awarded certificates by the Chief Guest, Mr. Masoud Ahmed Baloch (DG Agriculture Extension Department), and Mr. Mohammad Nadeem Irshad (Director Head Quarter, Agriculture Extension Department).



IN SPOTLIGHT: Expert Training on Risk-Based Food Inspection and Food Safety Management Systems delivered at the Balochistan Food Authority



At the request of the Balochistan Food Authority (BFA), UNIDO organized a two-day training course on "Risk-Based Food Inspection and Food Safety Management Systems" from 27-28 December 2021 for management and food inspectors of the BFA.

The training was based on the lessons learned from the United Arab Emirates (UAE) and other developed countries, and was facilitated by Mr. Muhammad Altaf Muhammad Saleem (Principal Food Inspection Specialist, Food Control Section, Public Health Administration of Ras al Khaimah Municipality, UAE).

Mr. Saleem briefed the BFA staff and inspectors on the fundamental competencies and tools required to conduct high-level inspections and support the business community. Moreover, the training introduced the staff to the latest international food safety inspections best practices, including risk-based principles. The training also mentioned public and private food safety certification programmes.

Mr. Zamarak Achakzai (Minister of Food, Balochistan) and Mr. Muhammad Ayaz Mandokhail (Secretary of the Food Department) participated in the closing ceremony and greatly appreciated JICA and UNIDO efforts for apple value chain development in Balochistan. The event was highly praised by the BFA and received significant media coverage across mainstream local communication news channels.

PAFAID RESOURCES AND TRAINING MATERIALS

Actor-based Hand books based on GHP and GAHP

developed, translated and validated by government counterparts



Guiding sheets developed for food inspectors

to help educate businesses and operators on significance of food safety and mediate behavioral shifts for integrating food safety standards across meat value chain operators



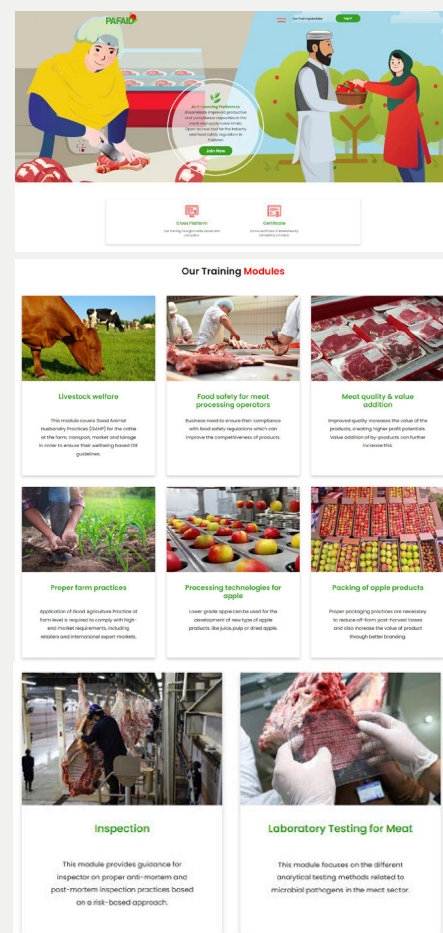
Training videos and short animations for food operators

on food safety best practices, value addition and processing



PAFAID E-learning platform

developed and embedded within the project website with courses on GHP, GAHP, and GAP guidelines, AMI & PMI protocols



UPCOMING ACTIVITIES

COLLECTIVE

- 4th Project Steering Committee
- 3rd Stakeholder Working Group Meeting, KP
- 2nd Public-Private Platform Meeting, Balochistan
- Market Linkages and Expos

MEAT VALUE CHAIN, KP

- GAHP Training of trainers sessions
- E-learning modules on industrial meat processing
- Launch Event for the GHP and GAHP Guides

- Piloting activities for enterprise upgrades
- Drafting and Piloting Traceability Solution

APPLE VALUE CHAIN, BALOCHISTAN

- Drafting and Piloting Apple Packaging Solutions
- Piloting activities for enterprise upgrades
- Roll out of the GAP trainings for farmers

FOR FEEDBACK AND SUGGESTIONS

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